

M3 User Association

Fact Sheet



Who are we?

The M3 User Association (M3UA) is an independent non-profit organisation formed by M3 user companies, for M3 user companies. It exists to enable and encourage information and knowledge exchange between its members, and to represent their interests in all matters concerning their Infor M3 ERP solution.

The M3 User Association (UK, Ireland, Netherlands and Belgium) is a member of the Global Association of M3 User Groups (GAM3). GAM3 is an independent organisation formed to develop and enhance M3 User Groups globally, to represent their interests with Infor, and to assist with the ongoing expansion and development of the user community around the world.

The M3UA Mission

The mission of the M3UA is to help member organisations acquire knowledge and experience with M3 faster, and to promote changes in products and services related to M3 for the benefit of members.

The M3UA Vision

The vision of the M3UA is to:

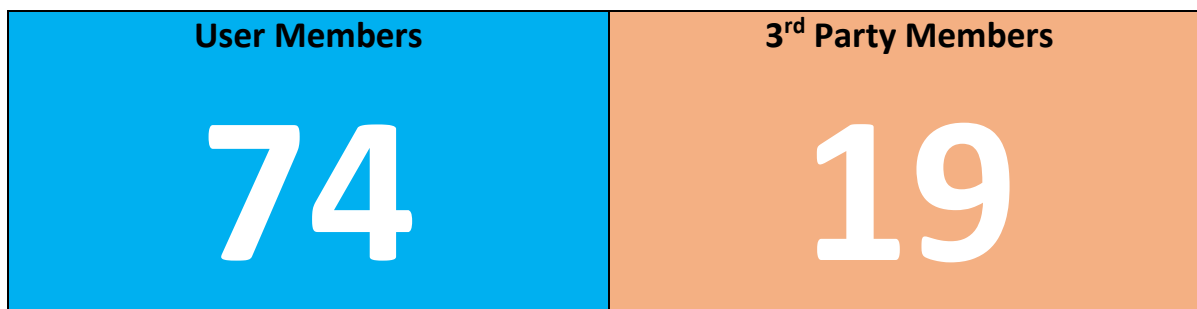
- Remain an independent association that is recognised for the significant value it provides all its members.
- Create and improve events and content that help members acquire knowledge and experience relating to M3 more quickly.
- Develop the M3UA culture of active participation, respect and trust, making it easier for members to share knowledge and experience.
- Recognise and celebrate the contribution of members who add significant value to the M3UA.
- Continue growing M3UA membership to increase the association's collective knowledge and experience of M3.
- Consolidate member opinions and use them to influence changes in products and services for the benefit of all M3 Users.

Who are our members?

Whilst the core of our members are companies based in the UK, Ireland, Netherlands or Belgium with an Infor M3 software licence, any company using M3 is eligible to join the association and have full access to M3UA activities. The M3UA also welcomes 3rd Party Membership from companies providing products and services to companies using M3.



The current membership count is as follows: (October 2018)



The M3UA is a company limited by guarantee, supported by annual subscriptions paid by member companies, sponsorship of events by 3rd party members and other vendors, and is governed by a Steering Committee of elected member representatives. The M3UA employs the services of a General Manager to run the association on their behalf.

The M3UA Steering Committee

General Manager	Martin Hill	M3 User Association
Chairman	Robin Irvine	Global CIO, ABP Food Group
Infor Liaison	Andrew Dalziel	Sr. Director, Industry and Solution Strategy, Infor
Committee Members	Rick Filipowski	Business Systems Analyst, Polyflor
	Rosalyn Donnelly	Group IT Manager, C&D Foods
	Paul Mosley	Head of Group Enterprise Svcs, Finsbury Food Group
	Patrick Verlee	IT Director, Victaulic
	John Leenders	Project Manager Finance, BDR Thermea Group
	Alan O'Neill	IT Manager, Horseware Products Ltd
	Adam Warren	Systems Manager, Rexel UK Ltd
	Nick Crouch	ERP Implementation Manager, Fenner Seals

M3UA Activities

The M3UA organises events and activities designed to achieve its mission, helping to accelerate the rate at which members acquire knowledge and experience with M3. Through a variety of conference, meeting and networking events M3UA members create content which is curated and communicated through the following websites.



M3UA Website

www.m3ua.org.uk



M3UA LinkedIn Page

www.linkedin.com/company/m3-user-association/



M3UA Infor Community

www.inforcommunities.com/p/co/ly/gid=51

Member Networks

A key benefit of membership is the opportunity to share knowledge and experience with representatives of other organisations using M3. Many M3UA members have been users of the M3 solution or service providers to companies using M3 for many years, becoming recognised as experts in the M3 community. M3UA members have easier access to advice and guidance from their own personal contacts made through the M3UA Events, and from the broader membership through M3UA Website and Forums.

The M3UA flagship events are its annual conferences held in the UK and in the Benelux. These are underpinned by activities driven throughout the year by its Special Interest Groups (SIGs).

M3UA Annual Conferences

Links to the most recent and planned conference events are shown below:

M3UA Benelux Conference 2017	12 th October 2017	86 Attendees	Presentations
M3UA UK Conference 2018	6 th /7 th March 2018	170 Attendees	Presentations
M3UA Benelux Conference 2018	22 nd November 2018	90 (Expected)	Registration

M3UA Special Interest Groups

Special Interest Groups (SIGs) bring together sub-groups of members sharing knowledge and experience relating to specific topics. M3UA Members can propose the formation of a SIG to address any topic considered to be of interest. Events will be arranged to allow knowledge and experience to be shared by members and recognised experts using an appropriate format. Typical formats for SIG meetings will be Webinars, Round-Tables, Site Visits, Seminars and Workshops. The currently active SIG's are as follows:

- 1. Reporting and Analytics**
Covering all aspects of reporting and analytics relating to M3, common challenges, solutions available, innovative approaches.
- 2. Data Strategy and Management**
Covering backup and archiving, security and GDPR, data migration and conversion, challenges relating to mergers and acquisitions.
- 3. Supply Chain and Warehousing**
Covering Supply Chain Execution and Management, including topics relating to warehouse mobility, data collection and automation.
- 4. Integration, Updates and Upgrade**



Covering subjects relating to technology choices, challenges with integration, upgrade options and planning, security updates and PTFs.

5. eCommerce and CRM

Covering topics such as eCommerce platform choices, implementation approaches, regulatory considerations, customer experience management.

6. M3 Tips and Tricks

Covering any tips for effective and efficient use of M3, little known features, best practices, creative uses of functionality.

7. Brexit

A discussion group formed to assist member companies in preparing for regulatory, system and process changes which may be necessary as a result of Brexit.

You can review past meeting recordings on the M3UA website (member access only):

<http://m3ua.org.uk/past-webinars/>

Infor M3 Enhancement Request Process

The M3UA supports and coordinates the M3 Enhancement Request Process for Infor in the UK, Ireland, Netherlands and Belgium.

The process, fully supported and endorsed by Infor, links individual customer enhancement requests from around the globe into a consolidated and prioritised list that can be published and monitored. Prioritisation is performed through a global survey of user group members with results being presented by GAM3 for consideration by Infor.

Calendar of Events

The M3UA promotes its own and partner events by email and through other digital channels (website, LinkedIn etc.). The current calendar of upcoming events is shown below:

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|------------|--|
| 09/10/2018 | M3UA Brexit SIG: Brexit FAQ for M3 |
| 23/10/2018 | M3UA Supply Chain & Warehousing SIG: Factory Track Update and Mobile Transactions Project Review |
| 08/11/2018 | M3UA eCommerce & CRM SIG: eCommerce Strategies for Infor M3 Customers |
| 22/11/2018 | 2018 Benelux Conference |