

23.03.2017

Dear M3UA Member

Re: i-UG and the Executive Round Table Nominations

i-UG, the UK User Group for those running the IBM i Operating system, has been introducing new initiatives at its annual Conference in recent years as we test how to get the best value for Delegates. However, this note is following through on one of last year's initiatives that proved to be very successful – the Executive Round Table.

Last year, we ran the exclusive, closed session, Executive Round Table meeting hosted by **Steve Will – Chief Architect for IBM i World Wide**. It was very successful!

This year, we are re-running the Executive Round Table, which is again an *Invitation Only* event and is designed to allow close access for your executives to get assurances and insights on our favoured platform from this year's hosts, **Alison Butterill - World-Wide Product Manager for IBM i**. and **John Easton - IBM Distinguished Engineer**. Invited Executives can ask where is the technology going, what kind of investment is being made by IBM in the platform, how long can we expect it to be supported, what are IBMs ultimate goals, and so on.

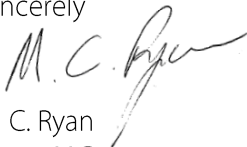
This will all be at an Executive level and whilst Allison and John are perfectly capable of getting into technical detail, it is designed as an opportunity to speak at a much higher, business level. Now that we have some experience with connecting with senior IBMers at this level, we know what works well and we also know that IBM executives thrive on this level of feedback in order to steer development and direction of these technologies back in Rochester.

Accordingly, we are calling for you to put forward Nominations of your Business Executives and IT Executives to attend this exclusive Round Table event. We currently have Nominations of FD's, MD's, CEO's, CIO's, and IT Managers. Please note, Nominations are accepted from Vendors and Users but Nominees must be end users and not Vendor Executives. However, one-to-one meetings between Vendor Executives and the senior IBMers can be arranged separately as circumstances allow.

To put forward a Nomination, please start by filling out the attached Nomination form. Places are limited and will be allocated on a selection basis from the Nominations. Please be assured that registration of Executives is not mixed with general registration; contact details will remain private!

I know that your Executives will find this useful and interesting and that it will give them the confidence to continue - or start - investment in the technology.

Yours sincerely



Michael C. Ryan
Chairman, i-UG