

# Event Agenda

Key:

Exhibition Area

New York 3

New York 2

New York 1

## Tuesday 10th October

18:00

**M3UA Conference Welcome & Keynote**

M3UA Steering Committee



18:30

**Guest Speaker** : The sustainability revolution: a toolkit for business leaders



Dr. Elsa Solaris, The BioFuturist, Venture Capitalist, Author and Advisor

19:30

**Conference Networking Dinner**

## Wednesday 11th October

**New York 3**

**09:00**

**M3 & CloudSuite Roadmap Update**



Madeleine Van Dijk, Product Director CloudSuite (Fashion), Infor

**09:45**

**Sponsor Introductions**



Martin Hill, M3UA

**10:00**

**Infor Update :  
Customer Success & Sustainability**



Hein Kivits, Country Manager Benelux, Infor  
Franziska Lycett, VP Customer Success, Infor

**10:40**

**Accure – Output and Document Management for Infor M3 CloudSuite.**



Ian Linekrans, Operations Manager, Accure  
Henrik Billgren, Senior Advisor & Board Member, Accure

**11:00**

**COFFEE & Networking Break**

**New York 3**

**New York 2**

**New York 1**

11:20

**M3 in Food & Beverage**

Marcel Koks, Senior Industry & Solution Strategy Director, Infor

**M3 in Fashion**

Madeleine van Dijk, Product Director, Infor

**M3 in Distribution/Equipment**

Jan Verheijen, Team Lead Consulting, Infor



11:50

**Case Study 1 – Limagrain**

Don't steal our Mistakes!  
**Harrie Coopmans** – IT Business Project Mgr

**Case Study 2 – Rexel**

M3 Cloud – The first 10 months  
**Coen Zwep** – IT Directeur Rexel Nederland



12:20

**Fortude – A holistic path to digital transformation: The story of Australia's leading dairy manufacturer**

Colin Strang, Global VP Pre Sales, Fortude

**iCore – Simplified apps integration: freedom from lock-in**

Hakan Holm, CTO, iCore  
Patrik Karrberg, Regional Manager UKI & Benelux, iCore

**Original Software – Step into the future of Infor testing.**

Carl Andrews, Head of Sales, Original Software  
Michael Mochao, Account Executive, Original Software



12:40

**User Forum: M3 On-Premise**

Fons Van Aert, CRH

**User Forum: M3 CloudSuite**

Arnoud Roebers, Intersnack

**User Forum: M3 Enhancement Requests**

Paul Forry, Portwest



13:20

**LUNCH & Networking Break****New York 3****New York 2****New York 1**

14:10

**Guest Speaker – Transition paths towards sustainable supply chains**

Prof.dr.ir. Bart Vos, Scientific Director at the Brightlands  
Institute for Supply Chain Innovation (BISCI)

15:10

**M3/CloudSuite Finance**

Dick Van Roosmalen, Director Solution  
Consulting, Infor  
Jeroen van Kerrebroeck, Principal  
Solution Consultant, Infor

**M3 Supply Chain**

David Mages, Solution Architect, Infor

**Infor OS Update: Vision and Opportunities**

Amar Dhadli, VP Solution Consulting



15:40

**Vince – Item Search & Maintenance**

Pål Nilsen, Senior Consultant, Vince

**CyberScience – Powerful, intuitive Reporting, Analytics & Dashboards that dramatically enhance the value you gain from M3**

Steven Oakes, Customer Accounts  
Manager, CyberScience  
Jon Black, Senior Consultant,  
CyberScience

**ISPnext – Customer Case – Creamy Creation processes invoices automatically in InforM3 Cloudsuite**

Maarten de Ru, Director Partner &  
Alliances, ISPNext



16:00

**TEA & Networking Break**

16:20

**Case Study 3 – Nutreco**

Nutreco's journey to the MT Cloud

**Gerro Dijkstra** – former Director Nutreco Competence Center



**Case Study 4 – AgReserves**

The AgReserves M3 Journey

**Brian Hillman** – Enterprise Application Manager



16:50

**M3 UX Designer**

Madeleine van Dijk, Product Director CloudSuite (Fashion), Infor



17:10

**M3 Portals**

Madeleine van Dijk, Product Director CloudSuite (Fashion), Infor



17:30

**Conference Close & Prize Draws**